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Attorney's Docket No.: 12587-048001  
Client's Ref. No.: 01540-00/US

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Applicant : Masami Suzuki et al.  
Serial No. : 10/797,906  
Filed : March 9, 2004

Art Unit : 3625  
Examiner : Jason B. Dunham


Title : Reporting metrics for online marketplace sales channels

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

A Proposed Agenda dated November 8, 2007 is attached.

Respectfully submitted,

Date: November 8, 2007

  
Dwight U. Thompson  
Reg. No. 53,688

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Applicant : Masami Suzuki et al.                      Art Unit : 3625  
Serial No. : 10/797,906                                      Examiner : Jason B. Dunham  
Filed : March 9, 2004                                        Conf. No. : 3382  
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

**PROPOSED AGENDA**

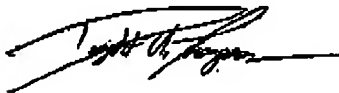
Dear Examiner Duhnam,

I look forward to our meeting on November 13, 2007 at 4pm. In the meeting, I intend to discuss how the applied art is not seen to disclose or suggest all the features of U.S. Patent Application No. 10/797,906. In particular, I would like to discuss how the applied art does not disclose or suggest all of the features of the proposed claim below.

I also look forward to your hearing your view of the claim and any discussion to generally advance the prosecution of the case.

I look forward to speaking with you on Tuesday.

Best regards,



Dwight U. Thompson  
Reg. No. 53,688

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Serial No. : 10/797,906                                      Examiner : Jason B. Dunham  
Filed : March 9, 2004                                        Conf. No. : 3382  
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

**Proposed Claim**

*For Discussion Purposes Only (not to be entered)*

1. (Currently Amended) A method comprising:  
receiving information describing one or more items for sale by a seller;  
facilitating a sale of the items through one or more online sales channels; and  
reporting metrics to the seller in a dashboard regarding the one or more items for sale on  
the one or more online sales channels,  
wherein:  
the metrics comprise an executive summary and quantitative information comprising  
top-line highlights, bottom-line highlights, SKU-level information, ~~and an executive~~  
~~summary~~  
the top line highlights present a comparison of sales performance and sales forecasts,  
the bottom line highlights present bottom line performance and reveal insights to  
costs, and  
the dashboard comprises an executive summary with qualitative subjective  
information that provides value to quantitative information in the dashboard.